EASY TIGER
EXECUTIVE
RELOCATION IN
PARTNERSHIP
WITH
INNOVATION SA

GCC/Middle East









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# WHO IS EASY TIGER EXECUTIVE RELOCATION

Easy Tiger Executive Relocation is excited to announce its expansion into the dynamic GCC and broader Middle East markets, continuing the distinguished legacy of Easy Tiger Executive Search. With a rich history spanning over 30 years in talent management, both in the UK and across the globe, our move into executive relocation in this region is timely. The Middle East's dynamic business environment, coupled with the forward momentum of other GCC countries, signals a burgeoning need for bespoke relocation services tailored for executives and their kin. As the Middle East undergoes rapid transformation, we acknowledge the importance of our role and the impact of our contributions to this evolving landscape. This isn't just an extension; it's a strategic evolution, ensuring our esteemed standards in talent management are seamlessly integrated into every relocation endeavour. Coupled with our profound expertise in Global Mobility, Immigration, Construction, Engineering, Finance & Technology, we are uniquely positioned to serve the needs of the GCC market. Our commitment is steadfast: to strengthen our relationships with clients and candidates in the GCC countries, we're going beyond conventional recruitment. We're providing comprehensive solutions to enhance talent retention through executive relocation services.



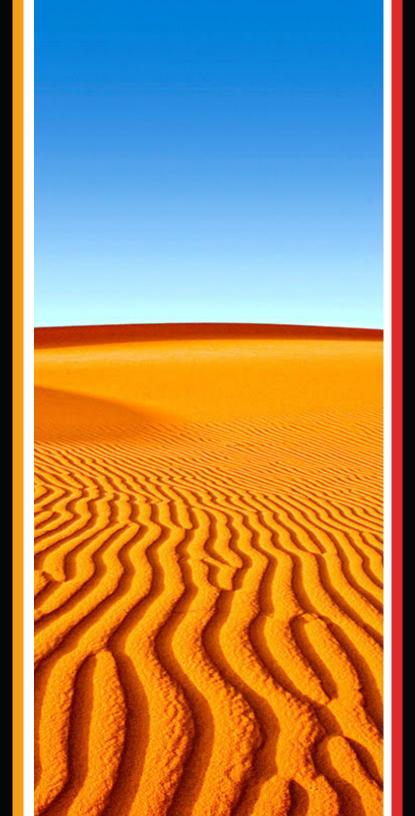
Clare and Louise, two distinguished figures in relocation and talent management, have combined their expertise to revolutionize executive relocation in the GCC region, with a spotlight on Saudi Arabia. Clare, with her 30years of expertise in relocation, immigration, and logistics, guarantees an unparalleled customer journey, finely attuned to the distinct business cultures of regions like Saudi Arabia. Louise, paralleling Clare's experience, embodies over three decades of excellence in talent management. Her dedication, integrity, and profound understanding of human dynamics echo the revered values and work ethics that are quintessential to the Kingdom. Together, their collaborative genius has not only raised the standards in Global Mobility but also fostered leadership development and international placements, drawing a clear link between relocation and talent management. Their synergy in establishing Easy Tiger Executive Relocation in the heart of Riyadh is genuinely transformative. Clare's proficiency in crafting unparalleled relocation experiences, coupled with Louise's instinctual foresight within talent management, ensures that relocations go beyond mere geographical shifts — they pave the way for a harmonious immersion into Saudi Arabia's esteemed organizational cultures and values.



Together, they champion a personalised, end-to-end approach to executive relocation, driven by their shared commitment to operational excellence and the profound belief that at the core of every successful venture are the people.

## IN PARTNERSHIP WITH INNOVATION SA

Easy Tiger Executive Relocation and Innovation-sa have formed a strategic alliance to deliver unparalleled support to businesses making their mark in the Middle East, particularly in Saudi Arabia and the UAE. Innovation-sa, renowned as the Arabian Business Innovation Services Co. Ltd, brings to the table an impressive portfolio of integrated professional support services. They stand as a beacon for companies aspiring to establish, operate, or expand their business horizons in this dynamic region. Their proven track record of serving Fortune 100 Companies in the region synergises seamlessly with Easy Tiger's dedication to facilitating smooth executive relocations. Together, our collaboration ensures that businesses not only relocate but also thrive, with every intricate detail taken care of. In a nutshell, our partnership embodies the fusion of relocation expertise with localised business acumen.





Partnerships pave the path to progress, turning shared visions into shared successes.





"Uniquely curated services, with a people-first approach."

## WHO WE ARE

As one, we have synergistically refined our services to resonate deeply with the unique ethos of the GCC region, with a pivotal focus on the burgeoning Saudi Arabian market. Together, we recognize and comprehend the intricate challenges professionals and their families navigate when integrating into Saudi Arabia's multifaceted culture. Our combined ambition transcends simply placing talent; it's about curating fluid, comprehensive relocation experiences backed by unwavering support at each juncture. Situated amidst Riyadh's harmonious blend of tradition and contemporary ethos, our integrated approach to relocation underscores our combined commitment to excellence. Upholding values of integrity, dedication, and a profound understanding of both global benchmarks and Saudi-specific intricacies, our joint venture seeks to revolutionise the relocation landscape in Saudi Arabia. All the while, we ensure the esteemed quality the Easy Tiger brand represents is consistently at the forefront.



Empowering every individual to transcend boundaries, unite with opportunities, and embrace the journey ahead with boundless potential.





We stand out in delivering exceptional relocation management services by offering a comprehensive range of solutions. Our holistic approach ensures that every aspect of the relocation process is expertly coordinated, resulting in a seamless and stress-free experience for our clients.

## **OUR SERVICES**

#### **Relocation Management**

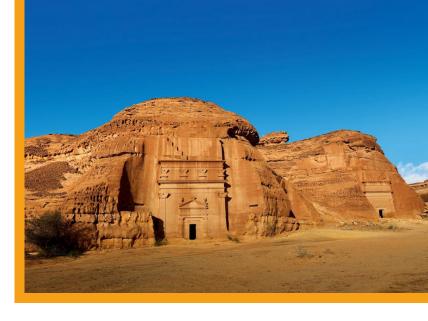
- Tax
- Immigration
- Cultural Training
- Language Training
- Spouse/Partner Support
- Saudi Culture Consultation and Training
- Destination Services
  - Orientation
  - Home Search
  - Settling In Services
  - Schooling/Education
  - Consultancy

#### Logistical

- Travel
- Household Goods
- Temporary Accommodation
- International Travel
- Local Transportation
- Chauffer Services

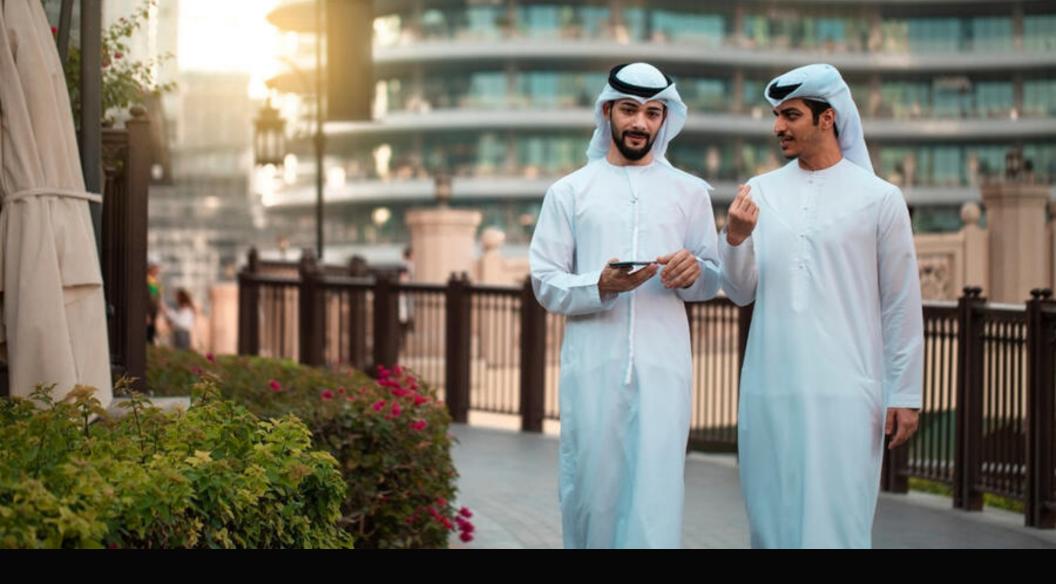
#### **Transferee Management**

- Program Management
- Policy Counselling
- Vendor Management
- Expense Management



#### **Client services**

- Consulting Services
- Candidate Assessment
- Policy Services
- Program Development
- Cost Analysis & Projection
- Vendor Management
- Management Reporting
- Relocation Allowance Administration
- Candidate Selection
- Accounting
- Book Keeping & Payroll
- Employer of Record
- Legal Translation



"Redefining borders and distances, we craft seamless transitions for professionals on the move, turning every relocation into an inspired journey of excellence."

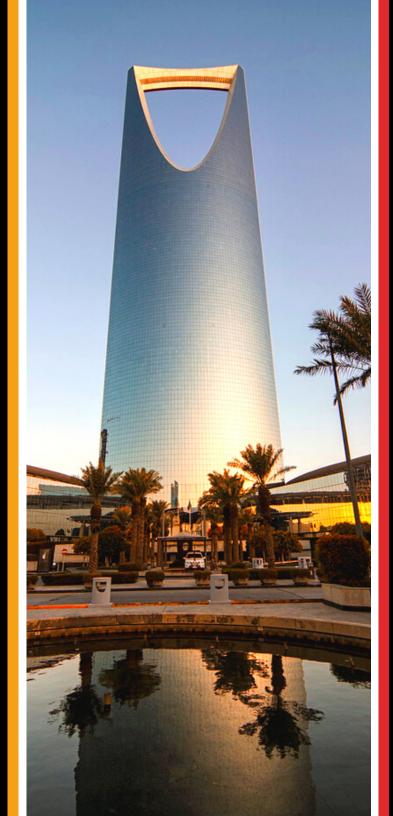
## **OUR DELIVERY**

As one entity, Easy Tiger and Innovationsa, are dedicated to providing a relentless pursuit of excellence, in a definitive approach when providing relocation services. As the saying goes, "the journey matters as much as the destination." Our strategies are uniquely tailored to each assignee, guaranteeing a seamless transition for your executives and their families in the Middle East region.

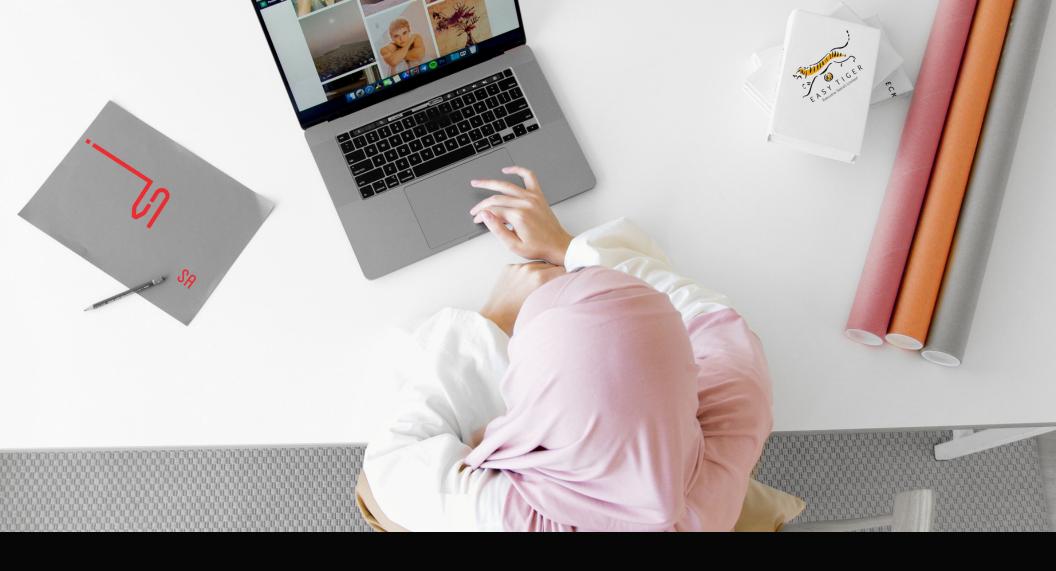
We have a deep understanding of the nuances in curating and delivering relocation packages, we account for factors such as location specifics, assignment duration, timelines, and individual needs. While our methods are bespoke, we maintain unity across our programs to ensure consistent services, devoid of inconsistent choices.

Our holistic suite of relocation and global mobility services is designed to bolster efficient talent mobility strategies.

Specializing in tactical, technical, and logistical support, we facilitate the flawless movement of your team members, anchoring them confidently in their new roles within GCC Countries.



By integrating our comprehensive services —from client consulting to logistical arrangements and supplier management — we aim to become a global leader in relocation, serving as a trusted partner for every individual and corporation on the move. At the heart of our vision is a commitment to put people first, understanding their unique needs, and tailoring solutions that ensure they thrive in their new surroundings.



"As we grow, our alliances will set global standards, reshaping the contours of executive relocation, one partnership at a time."

## WHY CHOOSE US?

Choosing Innovation-sa in partnership with Easy Tiger Executive Relocation, is a decision rooted in unparalleled expertise and a deep understanding of the Middle East's dynamic landscape. Our strategic alliance combines the best of both worlds: Easy Tiger's rich 30-year legacy in talent management and executive relocation, and Innovation-sa's comprehensive professional support, which has already served over 100 international companies in the region. Together, we offer a holistic suite of services tailored to the unique ethos of the GCC, especially the thriving Saudi Arabian market. Our approach is not just about relocating talent; it's about ensuring a seamless, supported transition into the region's diverse fabric. With a steadfast commitment to excellence. integrity, and understanding both global standards and local nuances, we redefine the relocation experience. By choosing our partnership, businesses are guaranteed a consistent, bespoke service that prioritises the journey as much as the destination, ensuring that executives and their families not only move but thrive in their new environment.



In a world that moves rapidly, we ensure you move not just with precision, but with purpose.

## WHERE TO FIND US

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